

LERETA

CLIENT BULLETIN

LERETA is a Tech 100 Winner!

It's nice to be recognized and it's especially rewarding when that recognition comes from one of the industry's leading news sources: HousingWire, which just named us a 2022 HW Tech100 Mortgage winner.

In announcing the award, HW Media Editor in Chief Sarah Wheeler said: "As the only program in the industry that highlights tech innovation, Tech100 is truly a special honor for these organizations that span across every aspect of the housing economy. These companies are continuing to raise the bar in supporting a more efficient, accessible and sustainable housing economy and each year continues to be more competitive than the last."

Specifically, HousingWire recognized LERETA "as one of the nation's largest providers of tax services with a suite of proprietary technologies that reduce errors that create economic, compliance and reputational risk for servicers, while improving borrower experience through seamless data integration." Thank you for your continued support that enables our growth and recognition!



LERETA NEWS & UPDATES

Welcome to the team!

LERETA is growing and welcomed several mortgage and servicing rock stars to our team in the last three months. Please join us in welcoming:

Mitch Bledsoe
SVP of Enterprise Technology

Debe Rodriguez
Key Client Success Manager

Jason McEldowney
Key Client Success Manager

And congratulations to **Caryn Wyatt** and **Kathy Rasmussen** for their promotions to a leader on the Client Success Team!



HousingWire Q&A

HERE'S HOW HOME PRICE APPRECIATION IMPACTS TAXES – AND WHAT THAT MEANS FOR SERVICERS

BY: JOHN WALSH, CEO

LERETA



Simplemation® is a LERETA implementation made easy!

Wondering how we do what we do? Read our Simplemation article [here](#), written by our experts Tiffany Keohane & Jonnine Eras.

Do you have a Simplemation story to tell? We would love to hear your experience, time savings, or feedback that we can share with our prospects that might be nervous about making the change. Talk to your Client Success Manager for details.

HousingWire recently sat down with our CEO **John Walsh** to talk about what servicers should be doing to anticipate tax issues this year, and how LERETA is balancing technology and human expertise.

With real estate prices and home appreciation increasing significantly (up 27% since January 2020!) it's more important than ever for servicers to understand the impact on property taxes and anticipate higher call volumes from borrowers as a result. To read the full article, click [here](#).



HOW LERETA TURNS IMPLEMENTATION INTO SIMPLEMENTATION

On the road again!



LERETA is back on the road again with a brand new booth! In February we exhibited at the MBA Servicing show in Orlando where we co-sponsored a great cocktail party with Proctor Insurance at Capital Grille. We also attended the National Flood Association Conference in Scottsdale in March and sponsored the 10th annual Rooftop and RoundTable event for Fay Servicing in Tampa. For more pictures, [follow us on LinkedIn!](#)

